

ANGELA GARCIA

Strategic Designer

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EXPERIENCE

Strategic Designer

Facilitator
2018

Facilitator of user-centered workshop. Creation of a concept for a community space in a Syrian refugee camp. Bekaa Valley, Lebanon. Funded by DAAD.

Carmin Libretas

Entrepreneur
2015 - 2016

Founder of Carmin Libretas. Notebooks graphic design. Digital marketing and brand strategy. Facebook/boutiquecarmin

La Despensa

Industrial Designer
2015

Brand strategist.
Packaging design for bakery products.
Facebook/somosladespensa

La Resistencia

Graphic Designer
2015

Brand strategist.
Art director/photo studio for product and service brochure.

Visual Inc House

Industrial Designer
2014-2015

Furniture design for an advertising agency.
Display for Adidas shop.
Adidas printshop furniture for a mall.

Publimpresos

Industrial Designer
2014

P.O.P marketing. Supervisor of production processes of screen printing, lithography, printing digital, laser and CNC machines.

National Museum Col

Industrial Designer
2014

Packaging design for the conservation of Colombian cultural heritage pieces..

EDUCATION

M.A Strategic Design

Design Akademie Berlin
Berlin, Germany
2016-2018

B.A Industrial Design

U. Jorge Tadeo Lozano
Bogota, Colombia
2009-2014

AWARDS



DAAD

Winner of funding to design for Syrian refugees
2018



Colfuturo

Colombian national scholarship for master's studies
2016 - 2018

TRAINING

User Experience
Pluralsight
2018

Cognitive processes that underlie human-computer interaction, and how to design with this knowledge in mind.

Usability Testing
Pluralsight
2018

Lean and agile processes that allow teams to become design-centric.

ATOM
Workshop
2014

Methodologies for the creation of companies based on design. Directed by the Specialist in Strategic Design Juan David Martín.

Rhinoceros
3D Modeling
2013

Voxel consulting and training courses for 3D modeling.

V-Ray Render
3D Modeling
2013

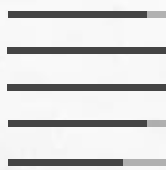
Voxel consulting and training courses for 3D modeling.

SKILLS

User Research
Systemic Thinking
Simplify complexity
Problem-solving
Design Thinking



Photoshop
Illustrator
InDesign
Rhinoceros
V-Ray



REFERENCES

Julia Leihener
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