

قزوة الياسمين  
النموذجية المنتجة



# Foreign & Foreignness

## Welcome to Al-Yasmine

مستودع  
وقوع  
الزيارة  
أمام الباب



مرحبا بكم في مخيم الياسمين  
Welcome to Al Yasmine!



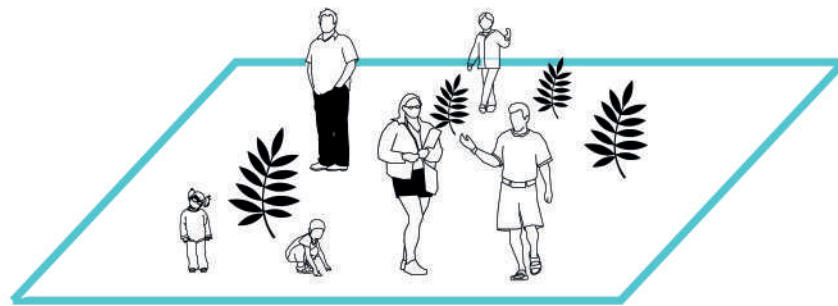
# RESULT

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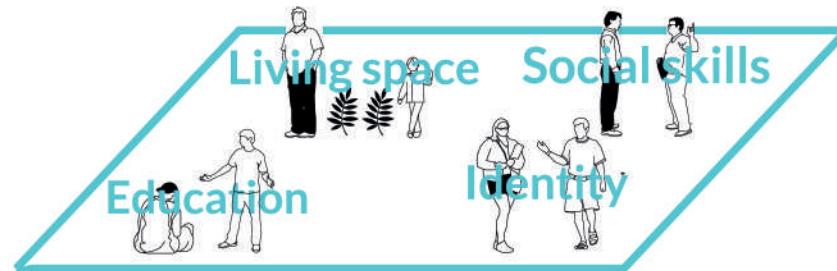
Craft a human story to inspire  
others toward action - IDEO



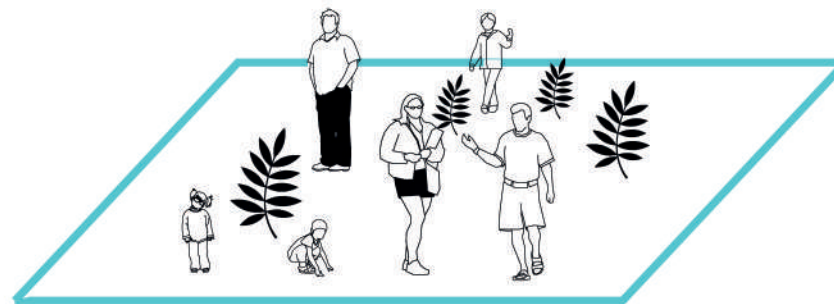
Community space



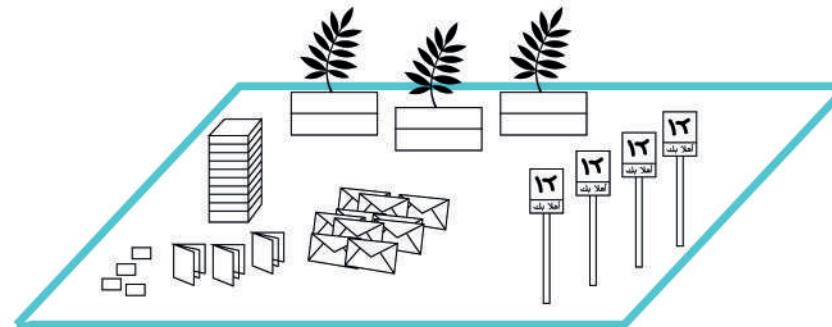
Project's fields



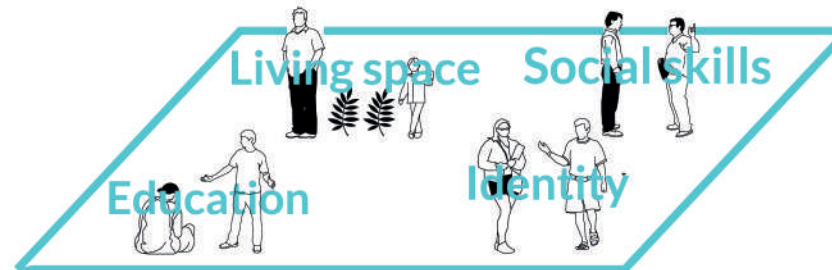
Community space



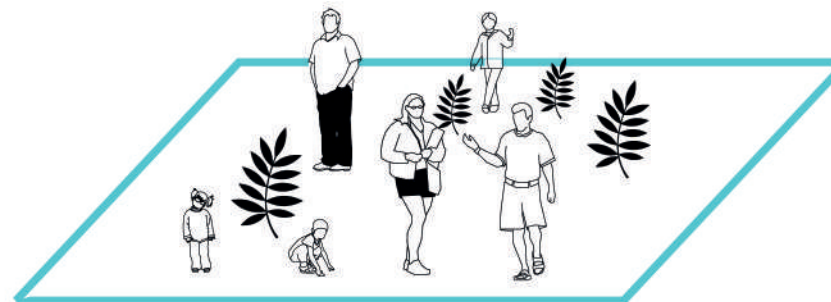
Communication artifacts



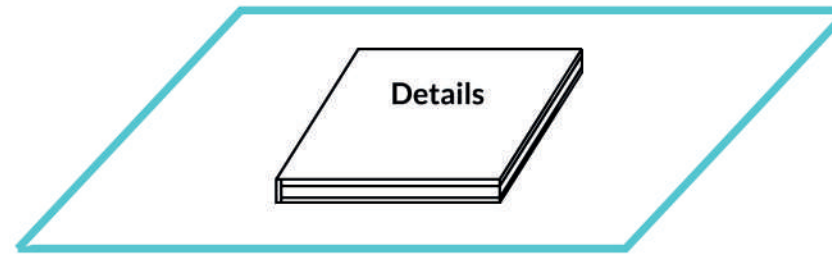
Project's fields



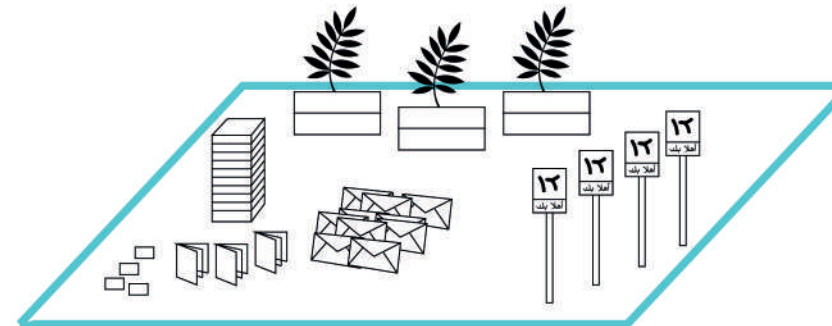
Community space



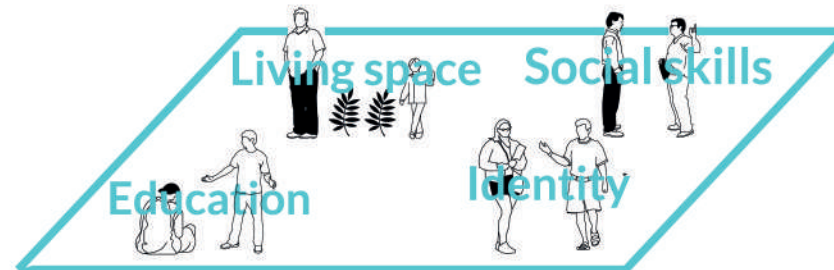
Artifacts'  
specification



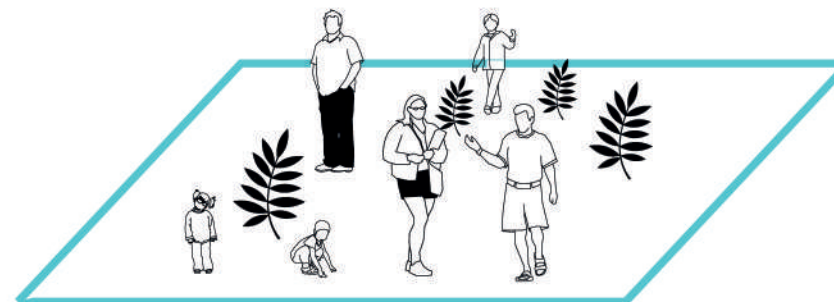
Communication  
artifacts

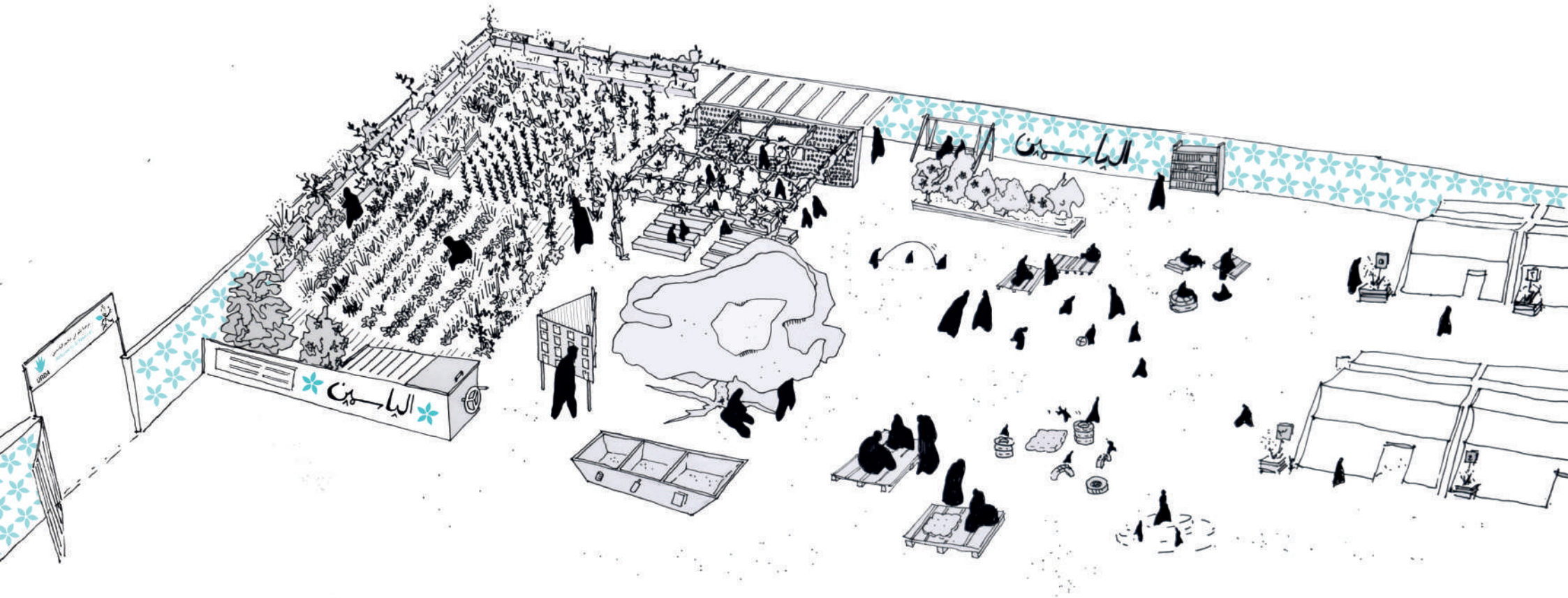


Project's fields

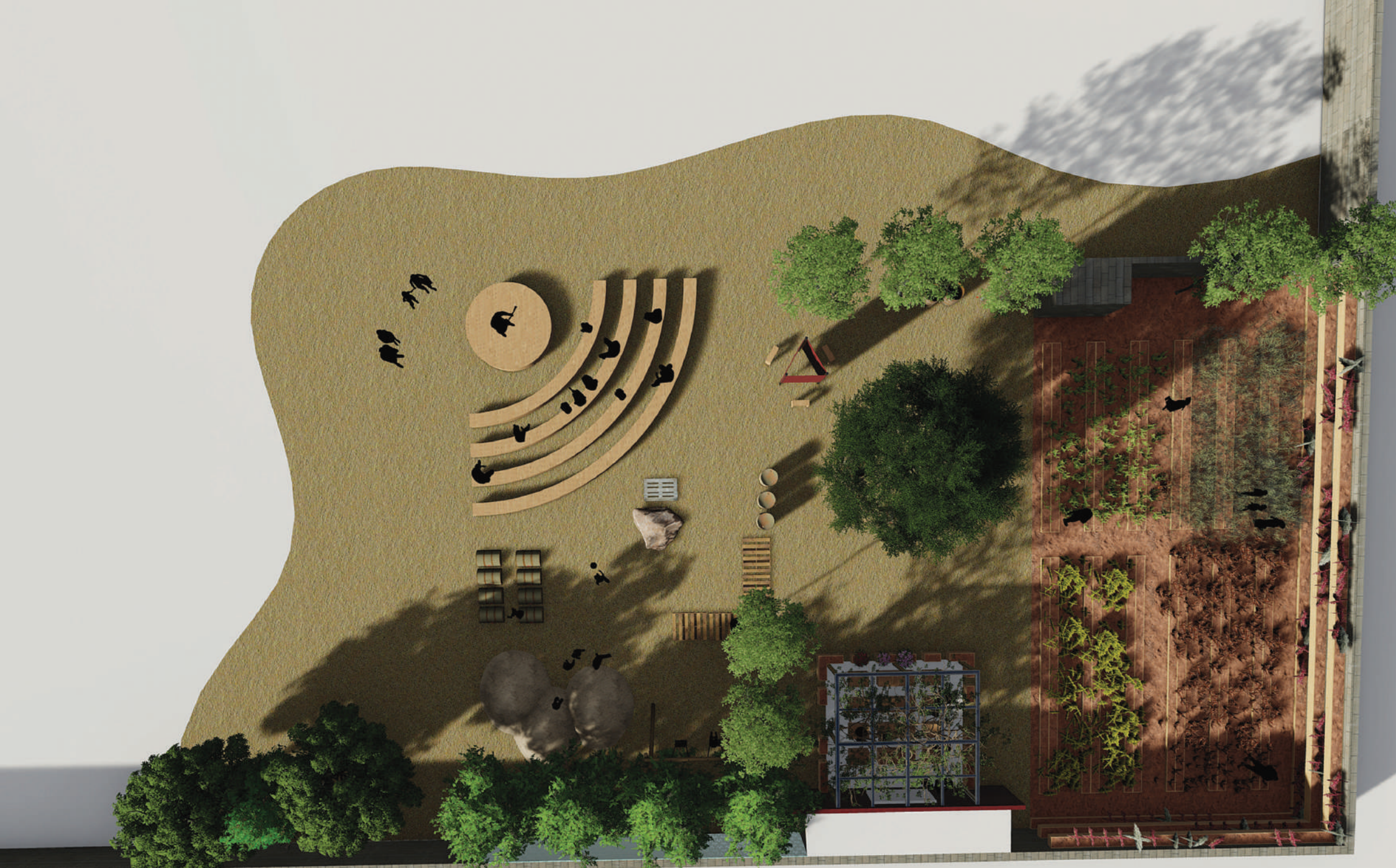


Community space



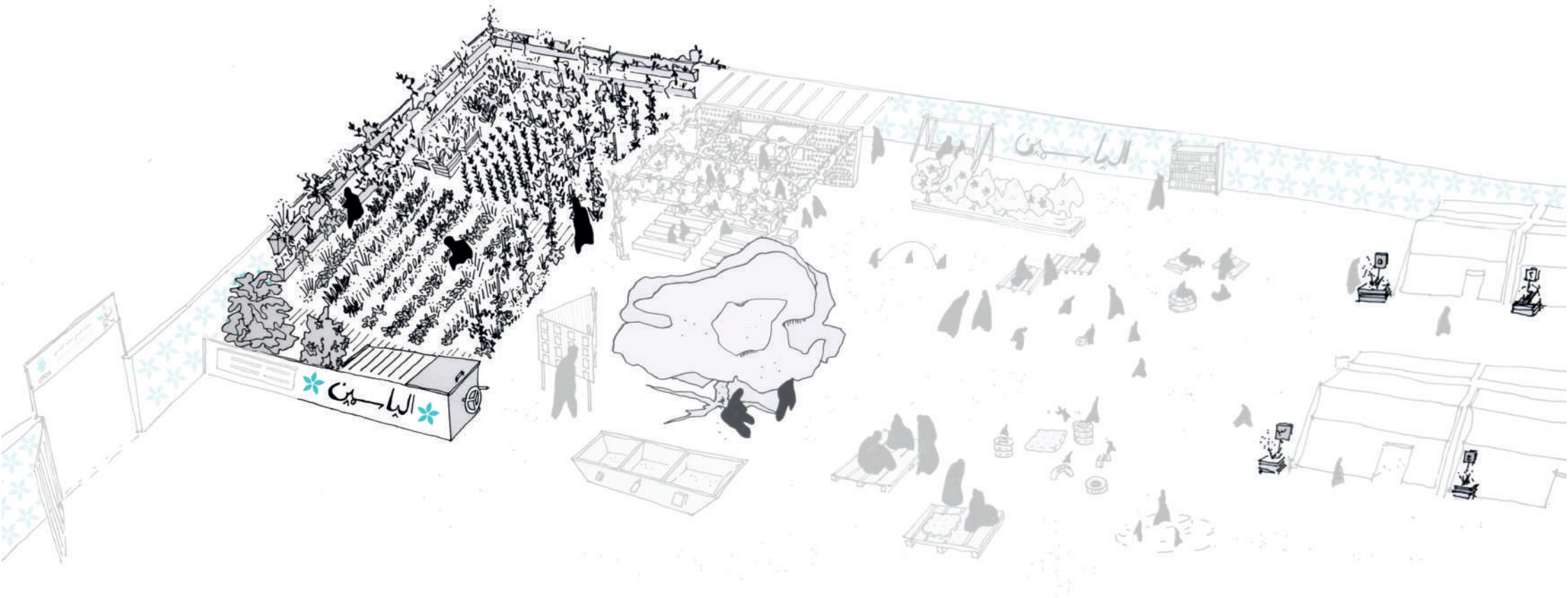


General overview of the community space



General overview of the community space

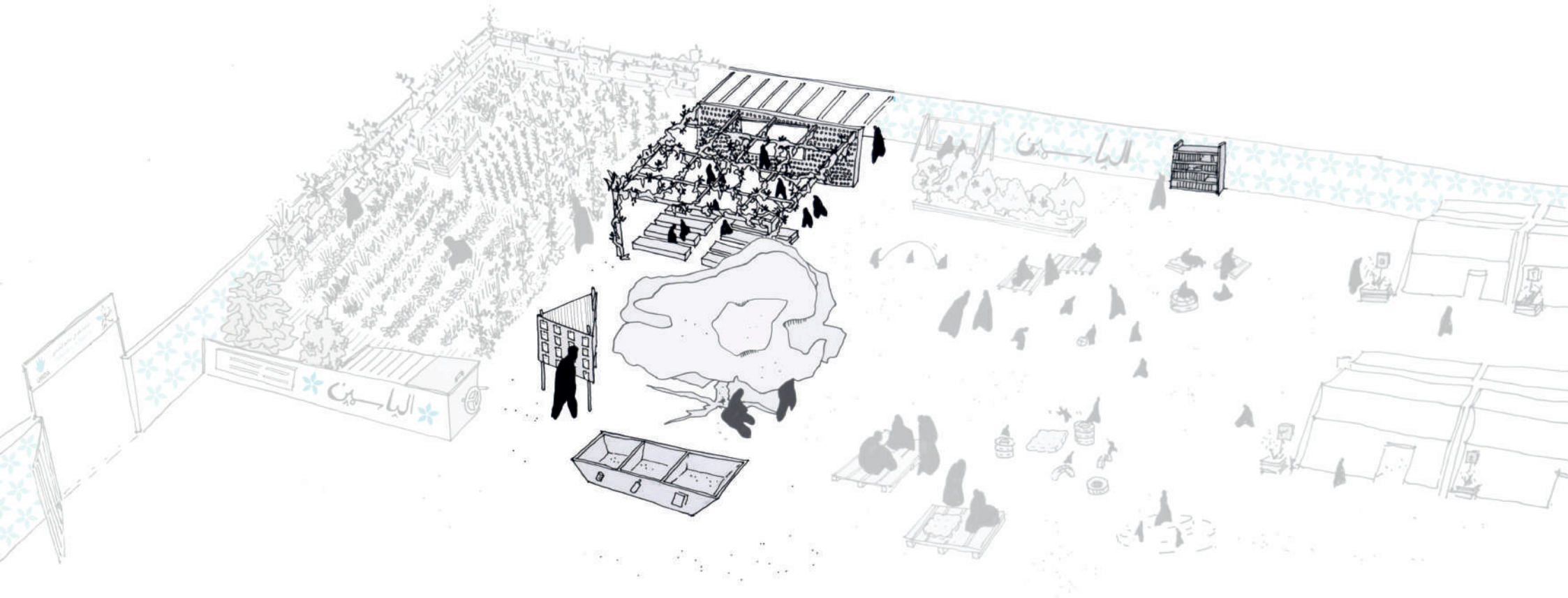




Productive Garden



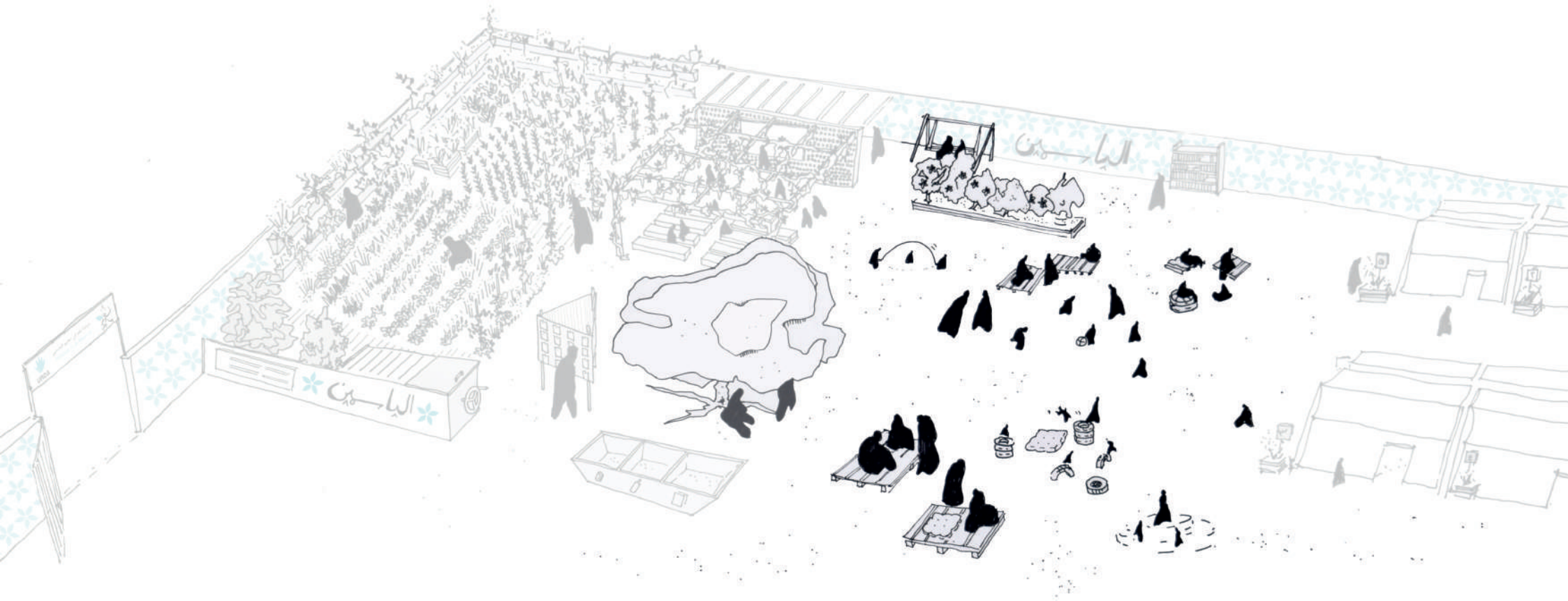
Productive Garden



Learning area



Learning area



Recreational area



Recreational area



# BRANDING

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Every interaction,  
in any form, is branding  
- Seth Godin



Brand moodboard





